

2018 SPONSORSHIP GUIDE EMPLOY EDUCATE



Urban League of Greater Madison

Empowering Greater Madison since 1968



Thanks to our many sponsors, the Urban League has been able to create a one-of-a-kind event that features a diverse mix of local urban artists, brings together a diverse mix of people to network and socialize, AND raises money to support important equity initiatives. Artists have included musicians, magicians, poets, aerialists, and so much more. This year's event will be extra special as it celebrates our 50th anniversary of service to the Greater Madison community. We expect a record crowd, and some extra special guests.

YOUR SPONSORSHIP will support the Urban League's signature 1,500 Jobs, 1,500 Families initiative which is our commitment to help train, place, coach, and retain 1,500 low-income individuals into good-paying, career pathway jobs.

YOUR SPONSORSHIP will also support the other work that we do such as after school and summer tutoring, career exploration, and first-time work experiences for youth; affordable home ownership opportunities for families; and a huge array of community engagement activities.



SPONSORSHIP BENEFITS

Urban League sponsorship is a great way for your company to be recognized as an invaluable partner in our two-generational approach to advancing equity in our community. Your brand will be prominently represented AND all net proceeds from your sponsorship stay local to support programs and services that empower families and change lives. Sponsorship is also tax deductible to the extent allowed by law.

Proceeds from Urban Cabaret sponsorship will go to support free programs and services that further our mission, including foundational and industry-specific job training, placement, and coaching services for unemployed and under-employed parents and other adults; education and enrichment programs for academically under-performing young men and young women including extended school day and summer learning programs, academic tutoring, college & career exploration, career awareness internships, and much more.

PRESENTING SPONSOR \$25,000

- 24 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Podium time at the event
- Logo/Name prominent on exclusive signage and other materials
- Opportunity to present promotional items to guests at the event
- Full color back cover ad in program book
- Promotion of sponsorship via ULGM website & social media
- On-air/other media mentions

PLATINUM SPONSOR \$15,000

- 16 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other materials
- Full color inside back cover ad in program book
- Promotion of sponsorship via ULGM website & social media

GOLD SPONSOR \$10,000

- 12 tickets with reserved VIP seating
- Logo/Name prominent on exclusive signage and other materials
- Full color half-page ad in program book
- Promotion of sponsorship via ULGM website & social media

SILVER SPONSOR \$5,000

- 12 tickets with reserved VIP seating
- Full color half-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via ULGM website & social media

BRONZE SPONSOR \$2,500

- 8 tickets with reserved VIP seating
- Full color quarter-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via ULGM website & social media

FULL TABLE SPONSOR \$1,750

- 4 tickets with reserved seating
- 4 sponsored tickets for community members in need of a scholarship
- Logo in program book

HALF TABLE SPONSOR \$750

- 2 tickets with reserved seating
- 2 sponsored tickets for community members in need of a scholarship
- Company name listing in program book

INDIVIDUAL TICKETS \$100

Individual tickets may be purchased using the attached reply form, or online at www.ulgm.org.

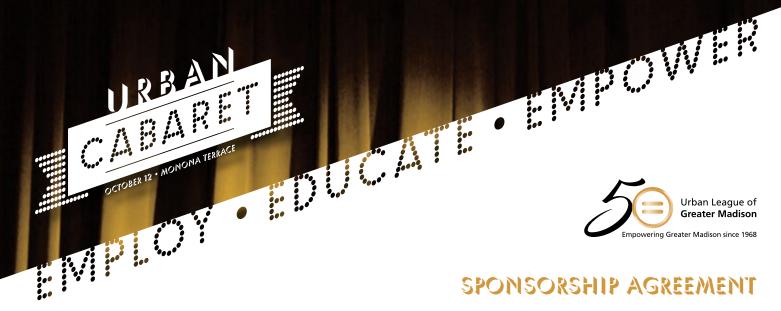
For more information on sponsorship, please contact

Edward Lee at elee@ulgm.org or 608.729.1211.



WOULD YOUR COMPANY BE INTERESTED IN MAKING AN EVEN BIGGER IMPACT?

We are currently offering multi-year, multi-event sponsorship packages as part of our goal to raise \$2,000,000 by the end of this year to support our 1,500 Jobs, 1,500 Families initiative through 2020. Call 608.729.1211 and let us build a sponsorship package customized to your company's needs!



Return to: 2222 S. Park Street, Madison, WI 53713 • Fax to: 608.729.1205 • Email to: sponsorship@ulgm.org

CONTACT INFORMATION				
Company Name				
Contact Name		Title		
Address				
City	State		Zip	
Phone Fax	E	mail		
Signature		Date		
SPONSORSHIP LEVEL Presenting Platinum Gold Sponsor Sponsor Sponsor \$25,000 \$15,000 \$10,000	Silver Bronze Sponsor Sponsor \$5,000 \$2,500	Full Table Sponsor \$1,750	☐ Half Table Sponsor \$750	☐ Individual Tickets \$100
PAYMENT INFORMATION				
☐ Please invoice us ☐ Check is Enclosed (payable to Urban League of Greater Madison)		adison)	TOTAL DUE:	
Please Bill to Credit Card: Visa MasterCar	d Amex Discover		\$	
Name as it appears on the card				_
Card Number	Expiration Date			

Buy individual tickets online at www.ulgm.org