

URBAN CABARET

OCTOBER 12 • MONONA TERRACE



2018 SPONSORSHIP GUIDE
EMPLOY • EDUCATE • EMPOWER



Urban League of
Greater Madison

Empowering Greater Madison since 1968

CELEBRATING



Thanks to our many sponsors, the Urban League has been able to create a one-of-a-kind event that features a diverse mix of local urban artists, brings together a diverse mix of people to network and socialize, AND raises money to support important equity initiatives. Artists have included musicians, magicians, poets, aerialists, and so much more. This year's event will be extra special as it celebrates our 50th anniversary of service to the Greater Madison community. We expect a record crowd, and some extra special guests.

YOUR SPONSORSHIP will support the Urban League's signature 1,500 Jobs, 1,500 Families initiative which is our commitment to help train, place, coach, and retain 1,500 low-income individuals into good-paying, career pathway jobs.

YOUR SPONSORSHIP will also support the other work that we do such as after school and summer tutoring, career exploration, and first-time work experiences for youth; affordable home ownership opportunities for families; and a huge array of community engagement activities.



DEVVIN

"They gave me avenues I didn't know I had... they gave me that push and I haven't looked back."

See Devvin's story at ulgm.org/Devvin



ROBINSON FAMILY

"This is something I can pass onto my children."

See The Robinson Family's story at ulgm.org/Robinsons

SPONSORSHIP BENEFITS

Urban League sponsorship is a great way for your company to be recognized as an invaluable partner in our two-generational approach to advancing equity in our community. Your brand will be prominently represented AND all net proceeds from your sponsorship stay local to support programs and services that empower families and change lives. Sponsorship is also tax deductible to the extent allowed by law.

Proceeds from Urban Cabaret sponsorship will go to support free programs and services that further our mission, including foundational and industry-specific job training, placement, and coaching services for unemployed and under-employed parents and other adults; education and enrichment programs for academically under-performing young men and young women including extended school day and summer learning programs, academic tutoring, college & career exploration, career awareness internships, and much more.

PRESENTING SPONSOR \$25,000

- 24 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Podium time at the event
- Logo/Name prominent on exclusive signage and other materials
- Opportunity to present promotional items to guests at the event
- Full color back cover ad in program book
- Promotion of sponsorship via ULGM website & social media
- On-air/other media mentions

PLATINUM SPONSOR \$15,000

- 16 tickets with reserved VIP seating
- Prominent posting of company banner at the event
- Special recognition from the podium
- Logo/Name prominent on exclusive signage and other materials
- Full color inside back cover ad in program book
- Promotion of sponsorship via ULGM website & social media

GOLD SPONSOR \$10,000

- 12 tickets with reserved VIP seating
- Logo/Name prominent on exclusive signage and other materials
- Full color half-page ad in program book
- Promotion of sponsorship via ULGM website & social media

SILVER SPONSOR \$5,000

- 12 tickets with reserved VIP seating
- Full color half-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via ULGM website & social media

BRONZE SPONSOR \$2,500

- 8 tickets with reserved VIP seating
- Full color quarter-page ad in program book
- Shared signage recognizing sponsorship
- Promotion of sponsorship via ULGM website & social media

FULL TABLE SPONSOR \$1,750

- 4 tickets with reserved seating
- 4 sponsored tickets for community members in need of a scholarship
- Logo in program book

HALF TABLE SPONSOR \$750

- 2 tickets with reserved seating
- 2 sponsored tickets for community members in need of a scholarship
- Company name listing in program book

INDIVIDUAL TICKETS \$100

Individual tickets may be purchased using the attached reply form, or online at www.ulgm.org.

For more information on sponsorship, please contact Edward Lee at elee@ulgm.org or 608.729.1211.



WOULD YOUR COMPANY BE INTERESTED IN MAKING AN EVEN BIGGER IMPACT?

We are currently offering multi-year, multi-event sponsorship packages as part of our goal to raise \$2,000,000 by the end of this year to support our 1,500 Jobs, 1,500 Families initiative through 2020. Call **608.729.1211** and let us build a sponsorship package customized to your company's needs!

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SPONSORSHIP AGREEMENT

Return to: 2222 S. Park Street, Madison, WI 53713 • Fax to: 608.729.1205 • Email to: sponsorship@ulgm.org

CONTACT INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

SPONSORSHIP LEVEL

- | | | | | | | | |
|---|---|---|--|--|--|--|--|
| <input type="checkbox"/> Presenting Sponsor
\$25,000 | <input type="checkbox"/> Platinum Sponsor
\$15,000 | <input type="checkbox"/> Gold Sponsor
\$10,000 | <input type="checkbox"/> Silver Sponsor
\$5,000 | <input type="checkbox"/> Bronze Sponsor
\$2,500 | <input type="checkbox"/> Full Table Sponsor
\$1,750 | <input type="checkbox"/> Half Table Sponsor
\$750 | <input type="checkbox"/> Individual Tickets
\$100 |
|---|---|---|--|--|--|--|--|

PAYMENT INFORMATION

Please invoice us Check is Enclosed (payable to Urban League of Greater Madison)

Please Bill to Credit Card: Visa MasterCard Amex Discover

TOTAL DUE:
\$ _____

Name as it appears on the card

Card Number

Expiration Date

Buy individual tickets online at www.ulgm.org

