Your sponsorship will support the following three key focus areas that help ensure all members of our community are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century:

**EMPLOY**
To ensure that parents and other unemployed and under-employed adults are able to identify, train for, and secure employment in stable and emerging industries.

- foundational career readiness training
- industry-specific academies
- national certifications
- job placement assistance
- job coaching
- diversity & inclusion services for employers

**EDUCATE**
To ensure children and adults in Greater Madison secure the education necessary to thrive in a technology-driven knowledge economy defined by creativity, service and innovation.

- extended school day & summer learning programs
- academic tutoring
- college & career readiness
- career awareness internships
- scholarships

**EMPOWER**
To ensure that people of color are adequately empowered with the opportunity to transform their own communities, participate in social and cultural activities, and contribute to the common good of our region.

- home ownership programs
- community engagement activities
- civic engagement cultural observances
- youth leadership
- young professionals association

The Urban Cabaret has become one of Madison’s most unique and dynamic fundraising events. Thanks to our many sponsors, the Urban League has been able to create a one-of-a-kind event that features a diverse mix of local urban artists, brings together a diverse mix of people to network and socialize, AND raises money to support important equity initiatives. Artists have included musicians, magicians, poets, aerialists, and so much more. Join us as a sponsor, and see what we have in store this year!
SPONSORSHIP BENEFITS

Urban League sponsorship is a great way for your company to be recognized as an invaluable partner in our two-generational approach to advancing equity in our community. Your brand will be prominently represented AND all net proceeds from your sponsorship stay local to support programs and services that empower families and change lives. Sponsorship is also tax deductible to the extent allowed by law.

PRESENTING SPONSOR $25,000
• 24 tickets with reserved VIP seating
• Prominent posting of company banner at the event
• Podium time at the event
• Logo/Name prominent on exclusive signage and other materials
• Opportunity to present your promotional materials or items to guests at the event
• Full color back cover ad in program book
• Promotion of sponsorship via Urban League website & social media channels
• On-air/other media mentions

PLATINUM SPONSOR $15,000
• 16 tickets with reserved VIP seating
• Prominent posting of company banner at the event
• Special recognition from the podium
• Logo/Name prominent on exclusive signage and other materials
• Full color inside back cover ad in program book
• Promotion of sponsorship via Urban League website & social media channels

GOLD SPONSOR $10,000
• 12 tickets with reserved VIP seating
• Logo/Name prominent on exclusive signage and other materials at the event
• Full color half-page ad in program book
• Promotion of sponsorship via Urban League website & social media channels

SILVER SPONSOR $5,000
• 12 tickets with reserved VIP seating
• Full color half-page ad in program book
• Shared signage recognizing sponsorship
• Promotion of sponsorship via Urban League website & social media channels

BRONZE SPONSOR $2,500
• 8 tickets with reserved VIP seating
• Full color quarter-page ad in program book
• Shared signage recognizing sponsorship
• Promotion of sponsorship via Urban League website & social media channels

FULL TABLE SPONSOR $1,750
• 4 tickets with reserved seating
• 4 sponsored tickets for community members in need of a scholarship
• Logo in program book

HALF TABLE SPONSOR $750
• 2 tickets with reserved seating
• 2 sponsored tickets for community members in need of a scholarship
• Company name listing in program book

INDIVIDUAL TICKETS $100
Individual tickets may be purchased using the attached reply form, or online at www.ulgm.org.

Proceeds from Urban Cabaret sponsorship will go to support free programs and services that further our mission, including foundational and industry-specific job training, placement, and coaching services for unemployed and under-employed parents and other adults; education and enrichment programs for academically under-performing young men and young women including extended school day and summer learning programs, academic tutoring, college & career exploration, career awareness internships, and much more.

For more information on sponsorship, please contact Edward Lee at ellee@ulgm.org or 608.729.1211.
Contact Information

Company Name

Contact Name ___________________________ Title ___________________________

Address ____________________________________________________________

City __________________________________ State __________ Zip ____________

Phone __________________________ Fax __________________________ Email __________

Signature __________________________ Date __________________________

My signature indicates authorization to make this commitment on behalf of my company.

Sponsorship Level

☐ Presenting Sponsor $25,000

☐ Platinum Sponsor $15,000

☐ Gold Sponsor $10,000

☐ Silver Sponsor $5,000

☐ Bronze Sponsor $2,500

☐ Full Table Sponsor $1,750

☐ Half Table Sponsor $750

☐ Individual Tickets $100

Payment Information

☐ Please invoice us ☐ Check is Enclosed (payable to Urban League of Greater Madison)

☐ Please Bill to Credit Card: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Name as it appears on the card ___________________________________________

Card Number __________________________ Expiration Date __________________________

Buy individual tickets online at www.ulgm.org